

WINTER 2021:

IEMS 365: Analytics for Social Good

Tues/Thurs 3:30 - 4:50
Professor Karen Smilowitz
Industrial Engineering &
Management Sciences

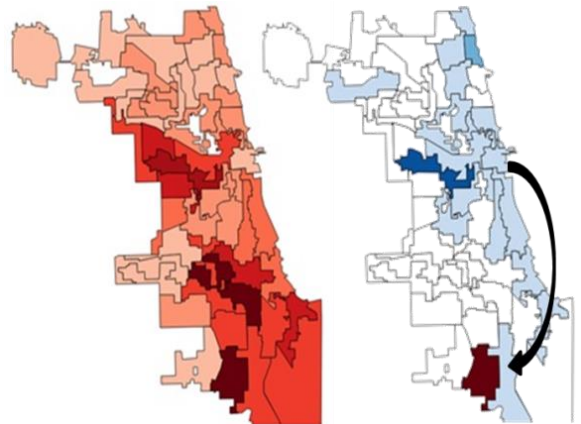
Application deadline:
Friday, 11/13/20

365.iems.northwestern.edu

Juniors and Seniors *from all colleges & departments*, consider this *university-wide* course in humanitarian and non-profit logistics



Explore the challenges and opportunities of achieving social good in the age of analytics



Work in interdisciplinary teams on topics ranging from disaster response to public school education services to community-based health care

Learn valuable data analytics tools for data visualization, data analysis and decision-making

Guest speakers from American Red Cross · Evanston/Skokie District 65 · Hagerty Consulting · Microsoft Disaster Response · Feinberg School of Medicine · 4mativ · Opex Analytics